

CREATORTOOLKIT.NET RESOURCE

Offer Positioning Canvas



Clarify your offer, proof, pricing, and call-to-action.

Inside this resource:

- Audience pain and desired outcome
- Your unique mechanism and promise
- Proof assets: screenshots, testimonials, results
- Offer stack, bonuses, and objections
- Single conversion CTA and follow-up sequence

Use this with the newsletter + checklist funnel for best results.

Offer Positioning Canvas — Worksheet

1) Goal for this week/month:

2) Core audience + problem:

3) Offer/CTA to promote:

4) Distribution channels:

5) KPI and review notes:
